

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Agenda

Date: August 9, 2023

7:00 PM

South Huron Rec Centre – Rodeo Grounds

1. Call To Order

2. Agenda

Recommended Motion:

That the agenda for August 9, 2023 be approved.

Motion: 31-2023

Moved by:

Seconded by:

Result:

3. Delegation

4. Disclosure of Pecuniary Interest and the General Nature Thereof

5. Minutes

Recommended Motion:

That the minutes of July 26, 2023 be adopted as presented.

Motion: 32-2023

Moved by:

Seconded by:

Result:

6. Business Arising from the Minutes

7. Business to be Discussed

7.1 Rodeo grounds walk through

8. Committee Updates

8.1 Facilities, Grounds and Arena Signage – S. Nickles

8.2 Marketing and Promotions – L. Goulding

8.3 Vendors – D. Cook

8.4 Admissions/Volunteers – S. Clarke

8.5 Special Events/Entertainment – M. Clarke

8.6 Sponsorships – J. Fields

9. Correspondence

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at ___pm to meet again at _____ on _____ at _____pm or at the Call of the Chair.

Motion: 33-2023

Moved by:

Seconded by:

Result:

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Minutes

Date: July 26, 2023

7:00 PM

South Huron Rec Centre

Members present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Laura Goulding, Jim Dietrich, Brenda McCarter, Dave Marshall

Regrets: Dennis Gower, Darcey Cook, Rob Ross (BIA)

Staff: Laurie Clapp

1. Chair J. Fields called the meeting to order at 7:05pm

2. Agenda

That the agenda for July 26, 2023 be approved.

Motion: 27-2023

Moved by: S. Clarke

Seconded by: M. Clarke

Result: Carried

3. Delegation

- None

4. Disclosure of Pecuniary Interest and the General Nature Thereof

- None

5. Minutes

That the minutes of June 28, 2023 be adopted as presented.

Motion: 28-2023

Moved by: J. Dietrich

Seconded by: S. Nickles

Result: Carried

6. Business Arising from the Minutes

- None

7. Business to be Discussed

7.1 Rodeo Grounds

- Staff are cleaning up the area

7.2 Deferred Business

- None

7.3 Council – Updates

- None

8. Committee Updates

8.1 Facilities, Grounds and Arena Signage – S. Nickles

- Signage and barriers to be installed August 11 in the evening
- A request will be sent to have staff present at the next meeting to go over logistics
- Tent permit is moving forward

8.2 Marketing and Promotions – L. Goulding

- Social media blitz moving forward
- Radio ad is in the works to move forward the first week in August
- Additional advertising will begin the first week in August

8.3 Vendors – D. Cook

- There are a good mix of vendors applications still coming in

8.4 Admissions/Volunteers – S. Clarke

- A list of volunteers will be compiled to submit to the Municipality by August 4th

8.5 Special Events/Entertainment – M. Clarke

- Connor is booked
- Legion breakfast is confirmed
- Security is confirmed with OPP and private security covering Saturday from 6-12pm and Sunday from 12-6pm
- including a cowboy pinball event in Saturday's event lineup was discussed. J. Fields will confirm details with RMG as it will be an event facilitated by the RMG cowboys

That the Saturday show will include a Rodeo Management Group Cowboy Pinball event with a cash purse of \$500 or less sponsored by the Rodeo Committee

Motion: 29-2023

Moved by: M. Clarke

Seconded by: S. Nickles

Result: Carried

8.6 Sponsorships – J. Fields

- \$26650.00 in sponsorships confirmed to date

9. Correspondence

None

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 7:55pm to meet again at the SHRC Rodeo grounds on Wednesday, August 9 at 7pm or at the Call of the Chair.

Motion: 30-2023

Moved by: M. Clarke

Seconded by: S. Nickles

Result: Carried