

# Corporation of the Municipality of South Huron

## Exeter Rodeo Committee

### Minutes

Date: March 16, 2023  
7:30 PM – 9:00 PM  
South Huron Rec Centre

**Members Present:** Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Darcey Cook, Jim Dietrich, Brenda McCarter, Dennis Gower, Dave Marshall

**Staff:** Laurie Clapp, Maggie Delbridge, Acting Treasurer

**Regrets:** Laura Connolly

#### 1. Chair J. Fields called the meeting to order at 7:31pm

#### 2. Agenda

That the agenda for March 16, 2023 be approved as presented.

**Motion:** 06-2023

**Moved by:** D. Cook

**Seconded by:** S. Clarke

**Result:** Carried

#### 3. Delegation

Maggie Delbridge, Acting Treasurer provided a presentation of the Rodeo Reserve and 2022 financial details. (see attached unaudited report)

#### 4. Disclosure of Pecuniary Interest and the General Nature Thereof

None

#### 5. Minutes

That the minutes of January 19, 2023 be adopted as presented.

**Motion:** 07-2023

**Moved by:** S. Clarke

**Seconded by:** M. Clarke

**Result:** Carried

#### 6. Business Arising from the Minutes

#### 7. Business to be Discussed

7.1 Security

- D. Cook is continuing to investigate possibilities for security
- 7.2 Liquor Licence
  - S. Clarke and D. Gower are following up with possible partners
- 7.3 RAM Marketing Booklet
  - Received without comment
- 7.4 New Business

A recommended motion was brought forward to bring to council as follows.

Recommended motion:

**That South Huron Council authorize the withdraw of \$30,000.00 from the Rodeo Reserve Fund to be donated as follows:**

- **\$15,000.00 to the Exeter Optimist Club**
- **\$5,000.00 each for Exeter Legion, Exeter Karate and Exeter Lions Club**

**Motion:** 08-2023

**Moved by:** D. Cook

**Seconded by:** M. Clarke

**Result:** Carried

#### 7.5 Deferred Business

None

#### 7.5 Council – Updates

None

### 8. Committee Updates

#### 8.1 Facilities, Grounds and Arena Signage – S. Nickles

All agreed that more stands will be required and a larger tent than last year. The signage from last year will be taken to Mike's signs to alter for this year.

#### 8.2 Marketing and Promotions – L. Connolly

#### 8.3 Vendors – D. Cook

D. Cook advised there are 5 contracts out and pending

#### 8.4 Admissions/Volunteers – S. Clarke

#### 8.5 Special Events/Entertainment – M. Clarke

A budget of \$5000.00 was approved. M. Clarke will continue to source acts. It was agreed that having a couple of acts booked is advisable. Friday night will be promoted as more of a family friendly night.

The pony people will be approached about being incorporated into Friday night.

#### 8.6 Sponsorships – J. Fields

None at this point

Discussion about raising the sponsorship amount for Laramie and Limited resulted in B. McCarter, J. Fields, and D. Cooke working on a draft recommendation to be brought back to the next meeting.

### 9. Correspondence

#### 9.1 L. Connolly resignation from the BIA

**That** the Exeter Rodeo Committee receive the correspondence from L. Connolly re: resignation from the BIA and agree to requesting that she continue her position on the Committee as a voting member in a volunteer capacity.

**Motion:** 09-2023

**Moved by:** J. Dietrich

**Seconded by:** S. Nickles

**Result:** Carried

### 10. Adjournment

**That** the Exeter Rodeo Committee hereby adjourn at 8:29pm to meet again on Thursday, April 6 at 7:30PM via Zoom or at the Call of the Chair.

**Motion:** 10-2023

**Moved by:** M. Clarke

**Seconded by:** J. Dietrich

**Result:** Carried