

**Corporation of the Municipality of South Huron  
Exeter Rodeo Committee  
Minutes**

Date: June 23, 2021

7:00 PM

Remote Electronic Meeting

**Present:** Joanne Fields, Stephen Clarke, Scott Nickles, Darcey Cook, Jim Dietrich, Mike Clarke, Laura Connolly (BIA)

**Staff / Other:** Justin Finkbeiner, George Finch

**Member Regrets:** Brenda McCarter, Dave Marshall, Dennis Gower, Gus Guerts

**1. Call To Order**

Chair, Jo-Anne Fields called the meeting to order at 7:01 PM.

**2. Agenda**

**Motion:** 11-2021

**That** the agenda for June 23, 2021 be approved as presented.

**Moved:** D. Cook

**Seconded:** M. Clarke

**Result:** Carried

**3. Member Resignation**

**Motion:** 12-2021

**That** the Exeter Rodeo Committee accept the member resignation with regret from Brittany McCarter.

**Moved:** S. Nickles

**Seconded:** D. Cook

**Result:** Carried

Chair J. Fields noted that she will send an email to Brittany thanking her for her time with the Committee.

**4. Disclosure of Pecuniary Interest and the General Nature Thereof**

None.

**5. Minutes**

**Motion:** 13-2021

**That** the minutes of May 26, 2021 be adopted as presented.

**Moved:** S. Clarke

**Seconded:** D. Cook

**Result:** Carried

**6. Business Arising from the Minutes**

None.

## 7. Business to be Discussed

### 7.1 Draft Terms of Reference Discussion

The Committee discussed the draft Terms of Reference. Members of the Committee discussed the procurement process on large spending items and that all purchase decisions are recommended to Council for approval. The Committee requested staff to bring back information on the procurement process and by-law and if single sourcing is permitted for specialty items, example being the contracting of Ross Millar Group. The Committee discussed that they would like clarification on the procurement process to be included on the Terms of Reference before recommending the new Terms of Reference to South Huron Council. The Committee discussed that the approval of the Terms of Reference should be deferred until the next meeting when staff can confirm the procurement process.

Recommended Motion: **Deferred**

**That** the draft Terms of Reference be approved as presented, and that the Terms of Reference be recommended to The Municipality of South Huron Council for approval.

### 7.2 Deferred Business from April 21, 2021 Exeter Rodeo Committee Meeting

#### 7.2.1 Planning for Exeter Rodeo 2021 During COVID-19 Pandemic

- Will there be a 2021 Rodeo with the current COVID-19 Pandemic restrictions

Chair J. Fields opened the discussion by noting that she had been in contact with Ross Millar Group and that RMG understands that due to the current Provincial restrictions in place during the COVID-19 pandemic may not allow for a rodeo to take place and that there is no pressure from RMG to have a rodeo in 2021.

Chair J. Fields then opened the discussion to the group on thoughts towards having a 2021 Rodeo. Members discussed that with the current restrictions in place they would not be able to fill stands to financially support the rodeo and that the pandemic has also shortened the Committee's time to find sponsors for a 2021 Rodeo. Members discussed that there may also be a negative stigma towards holding a large event during a pandemic and that the public may have concerns about attending such a large event. Members noted that they are not pleased with having to cancel the rodeo but that they need to do so for public safety reasons.

It was discussed by the Committee to put a motion to the floor regarding the cancellation of the 2021 Rodeo. Further conversation was had regarding if the rodeo that takes place in 2022 will be the 24<sup>th</sup> or 25<sup>th</sup> anniversary. Chair J. Fields opened the floor to discussion. Members discussed that since the rodeo has now had to be cancelled twice in the past 2 years due to COVID-19 Pandemic that the 2022 Rodeo should be considered the 24<sup>th</sup> Anniversary.

**Motion:** 14-2021

**That** the Exeter Rodeo Committee recommend to South Huron Council to cancel the Exeter Ram Rodeo 2021 due to the COVID-19 Pandemic; and

**That** that the Exeter Rodeo Committee prepare to host the 24<sup>th</sup> Anniversary of the Exeter Ram Rodeo in 2022.

**Moved:** D. Cook

**Seconded:** M. Clarke

**Result:** Carried

- Will the 2021 Rodeo be considered the 24<sup>th</sup> or the 25<sup>th</sup> Anniversary

Discussion had during the discussion about conducting the 2021 Ram Rodeo. Resolution was made to have the 24<sup>th</sup> Rodeo in 2022 as a result of cancelling the 2021 Rodeo due to the Covid-19 Pandemic.

- Timeline – Latest possible times to book vendors and cancelation requirements  
No Comments.
- Recommendations for modification to show  
No Comments.
- COVID-19 Protocols  
No Comments.
- Ticket Prices and Community Support for those impacted by COVID-19  
No Comments.
- Sponsorship Prices  
No Comments.

### **7.3 Council meeting update**

No update.

## **8. Committee Updates**

The Committee discussed possible advertising strategies for the 2022 Rodeo including advertising at the Exeter Farmer's Markets put on by the BIA.

The Committee discussed how to notify the public of the 2021 Rodeo cancellation. Staff member J. Finkbeiner noted that South Huron Council would need to accept the recommendation from the Committee regarding the cancellation of the 2021 Rodeo at their next Regular Council meeting on July 19 prior to any formal announcement being made by the Committee. J. Finkbeiner noted to the Committee that draft minutes would be provided to Council with the recommendation to cancel the 2021 Ram Rodeo. The Committee discussed that the public should be made aware of the cancelation prior to July 19, 2021. Mayor Finch suggested that a press release be prepared by the Committee and should include that the Committee will be recommending to Council to cancel the 2021 Ram Rodeo. The final recommendation would come from South Huron Council at the July 19, 2021 meeting.

## **9. Correspondence**

None Received.

## **10. Adjournment**

**Motion:** 15-2021

**That** the Exeter Rodeo Committee hereby adjourn at 7:45 PM to meet again on September 15, 2021 at 7:00 PM or at the Call of the Chair.