



## Corporation of the Municipality of South Huron

### Exeter Rodeo Committee

#### Agenda

Thursday May 2<sup>nd</sup>, 2019 7:00 – 9:00 PM  
Carling Room, Town Hall

1. Meeting Called to Order
2. Agenda

#### **Recommendation:**

**That Exeter Rodeo Committee approves the agenda of May 2<sup>nd</sup>, 2019 as presented.**

3. Disclosure of Pecuniary Interest and the General Nature Thereof
4. Approval of Minutes
  - 4.1 Minutes of the Exeter Rodeo Committee Meeting of April 18, 2019.

#### **Recommendation**

**That Exeter Rodeo Committee adopts the minutes of April 18<sup>th</sup>, 2019 as presented.**

5. Business Arising from the Minutes
  - 5.1 Insurance needs: update to the Committee
6. Business to be Discussed
  - 6.1 Partnership Opportunity Discussion - Exeter Lion's
  - 6.2 Work Planning Updates
    - Facilities and Grounds
    - Marketing and Promotions
    - Vendors
    - Sponsors and Financial

- Special Weekend Activities and Entertainment

7. New Business

8. Adjournment

**Recommendation:**

**That the Exeter Rodeo Committee hereby adjourns at \_\_\_\_ PM,  
to meet again at \_\_\_\_ or at the call of Chair.**

**Corporation of the Municipality of South Huron**

**Exeter Rodeo Committee  
Minutes**

**Tuesday, April 18, 2019  
7:00 PM – 9:00 PM**

**South Huron Recreation Centre**

**Present:** Steve Clarke (Chair), Scott Nickles, Jo-Anne Fields, Deputy Mayor Dietrich, Gus Guerts, Mike Clarke, Darcey Cook, Dave Marshall

**Staff:** Scott Currie

**1. Call To Order**

The Chair called the meeting to order at 7:01PM

**2. Agenda**

**Motion:** 10-2019

**Moved:** Fields

**Second:** Dietrich

**Disposition:** Carried

**That the Agenda for April 18, 2019 be approved.**

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

None.

**4. Minutes**

**Motion:** 11-2019

**Moved:** M. Clarke

**Second:** Cook

**Disposition:** Carried

**That the minutes of March 5, 2019 be adopted as presented**

**5. Business Arising from the Minutes**

**5.1 Insurance question**

- S. Currie and J. Fields will work together to fill out the form to get a quote from the insurance company

**5.2 Status of community donations requested by Rodeo Committee in 2018**

- Council has approved these donations

**5.3 Rodeo Management Group Organizational Meeting and Awards Banquet report**

- J. Fields and S. Nickles attended on behalf of the Committee and prepared a report, which is attached below.

## 6. Business to be Discussed

### 6.1 Council meeting updates

- RMG contract is signed, Letter of No Objective has been issued to Ontario Cowboy Mounted Shooting Association.

### 6.2 Community partnership opportunities

- Exeter Lion's are prepared to coordinate the Friday evening

**Motion:** 12-2019

**Moved:** S. Clarke

**Second:** Fields

**Disposition:** Carried

**That the Exeter Lion's deliver the Friday event and that the Rodeo splits the proceeds.**

- Regarding the running of the rodeo bar on Saturday and Sunday, there are two options that are being explored: A) Exeter Lion's, B) private company. Either option will require a profit sharing agreement.

### 6.3 Work Planning updates:

- Facilities and Grounds
- Marketing and Promotion
- Vendors
- Sponsors and Financial
- Special Weekend Activities and Entertainment

### 6.4 Unfinished Business

- Regarding admission fees, the current structure is as follows:

Adults (12 and older)	\$15
Youth (6-12)	\$10
Child (5 and under)	FREE
Family (2 adults, 3 children)	\$60.00

**Motion:** 13-2019

**Moved:** Dietrich

**Second:** Cook

**Disposition:** Carried

That the pre-sale fee for adults remain at \$15 up to 4:00 PM on Friday, August 9<sup>th</sup>, 2019 and increase to \$25 at the door, and that the Family Pass option be discontinued.

## **7. Committee Updates**

None.

## **8. Correspondence**

None.

## **9. Adjournment**

**Motion:** 14-2019

**Moved:** Dietrich

**Second:** Fields

**Disposition:** Carried

**That the Exeter Rodeo Committee hereby adjourn at 8:07 PM to meet again on May 2nd at 7:00 PM or at the Call of the Chair.**

**Prepared by: Jo-Anne Fields**

Annual Rodeo Committee Meeting and Awards Banquet

Saturday, March 9, 2019

Stampede Ranch – Guelph

12 noon

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### **Notes**

- Engaging and interactive discussion with the Rodeo Committees within the RAM Rodeo circuit
- Great networking opportunity, generating excitement and enthusiasm throughout the group
- Overall comments on the 2018 rodeo were excellent – new format was very well received
- B & W Hitches are a new corporate sponsor this year – Marks are not involved
- Long discussion regarding admission fees – many rodeos have increased and have noticed no impact to attendance – suggest to promote advance ticket sales

- Suggest - \$25.00 for adults, \$15.00 for youth, \$5.00 for child and \$70.00 for a family (2 adults, 2 youth and additional youth would be \$10.00 – child free). Basically the only increase in cost is to the adult admission
- Advance tickets they save \$5.00 each and a child is free
- Canadian Cowgirls are not in the show this year
- In place of Canadian Cowgirls will be Mounted Shooting – authorization and permits will be required through the Municipality as well as site inspections – information was shared at the last meeting – Manager Scott Currie is seeking approval and retaining necessary information required
- New – Pick up race – locals can compete – sign up 10 days in advance – more information to follow complete with media release
- Exeter Rodeo was recognized at the Awards Banquet and Chair Nickles and Fields accepted the plaques
- Exeter is the longest running Rodeo on the RAM Circuit
- Lots of positive comments from the competitors regarding the Exeter Rodeo event
- Other notes – spoke with Ty Baynton regarding Entertainment for Saturday pm – Tailgate and Evening – he has a previous commitment for Saturday evening however would be happy to perform at our Tailgate on Saturday – we tentatively booked him for a cost of \$500.00. This needs to be confirmed and staff complete contract