Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Agenda

Date: May 10, 2023 7:00 PM South Huron Rec Centre

1. Call To Order

2. Agenda

Recommended Motion: **That** the agenda for May 10, 2023 be approved as presented. **Motion:** 14-2023 **Moved by: Seconded by: Result:**

3. Delegation

4. Disclosure of Pecuniary Interest and the General Nature Thereof

5. Minutes

Recommended Motion: **That** the minutes of April 19, 2023 be adopted as presented. **Motion:** 15-2023 **Moved by: Seconded by: Result:**

6. Business Arising from the Minutes

7. Business to be Discussed

- 7.1 Security
 - Update from D. Cook
- 7.2 Liquor Licence
 - Follow-up from D. Cook, D. Gower and S. Clarke

7.3 County Partnership

- L. Goulding Overview of meeting with Rick Sickinger
- 7.4 Fundraiser Shirts
 - Determine sizes
- 7.5 Waterloo Warbirds flyby
 - S. Nickles providing quote
- 7.6 Deferred Business
- 7.7 Council Updates

8. Committee Updates

- 8.1 Facilities, Grounds and Arena Signage S. Nickles
 - D. Cook quote for bleachers
 - S. Nickles Rodeo shirt samples
 - S. Clarke tent pricing
- 8.2 Marketing and Promotions L. Goulding
- 8.3 Vendors D. Cook
- 8.4 Admissions/Volunteers S. Clarke
- 8.5 Special Events/Entertainment M. Clarke
- 8.6 Sponsorships J. Fields

9. Correspondence

9.1 Resolution Referral from Council

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at PM to meet again on at PM at or at the Call of the Chair. Motion: 16-2023 Moved by: Seconded by: Result:

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Minutes

Date: April 19, 2023 7:00 PM Via: Zoom

Members Present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Darcey Cook, Jim Dietrich, Laura Goulding, Brenda McCarter

Staff: Laurie Clapp

1. Chair J. Fields called the meeting to order at 7:00pm

2. Agenda

That the agenda for April 19, 2023 be approved as presented.

Motion: 11-2023 Moved by: S. Clarke Seconded by: L. Goulding Result: Carried

3. Delegation

None

4. Disclosure of Pecuniary Interest and the General Nature Thereof

None

5. Minutes

That the minutes of March 16, 2023 be adopted as presented.

Motion: 12-2023 Moved by: D. Cook Seconded by: S. Clarke Result: Carried

6. Business Arising from the Minutes

None

7. Business to be Discussed

7.1 Security

- D. Cook will bring an update to the next meeting
- 7.2 Liquor Licence
- D. Cook, D. Gower and S. Clarke are contacting possible groups
- 7.3 New Business
 - B. McCarter brought forward a fundraiser opportunity in support of the "kicking cowgirl" who has been diagnosed with cancer. It was agreed to purchase shirts for \$45/sweatshirts for \$85 to be worn on the truck during the rodeo weekend. Sizes and order details will be discussed at next meeting.
 - S. Nickles brought forward the possibility of Waterloo Warbirds doing a flyby on the Saturday of the Rodeo. He will bring a quote to next meeting.
- 7.4 Deferred Business
- 7.4.1 L. Goulding Overview of meeting with Rick Sickinger re: Partnership

Meeting has been scheduled for next week. Report will be brought back to next meeting

7.4.2 L. Goulding follow up on possible parade

No confirmed details at this time

7.5 Council – Updates

Saddle Club motion was passed and donations will go to next council meeting

8. Committee Updates

8.1 Facilities, Grounds and Arena Signage – S. Nickles/S. Clarke

- S. Nickles is ordering Rodeo 25th shirts. Will have samples at next meeting.
- S. Clarke is looking into pricing for larger 40X60 tent. Will bring details to next meeting
- J. Becker to assist with tent permit
- D. Cook awaiting pricing on bleachers. Will bring details to next meeting
- Staff ordered port-o-pots

8.2 Marketing and Promotions – L. Goulding

- J. Fields will follow up with marketing and promotion budget
- S. Clarke will assist with social media promotion
- J. Fields will follow up with Amber Marshall approved media
- L. Goulding will follow up on branding material

Contracts are out and most returns are still pending

8.4 Admissions/Volunteers - S. Clarke

- 8.5 Special Events/Entertainment M. Clarke
 - Connor Wilson is tentatively booked
 - Adam Cousins Band is tentatively booked

8.6 Sponsorships – J. Fields

8.6.1 follow up re: raising sponsorship fees

B. McCarter, D. Cook and J. Fields met to review sponsorship fee changes.

After discussion the committee agreed on the following sponsorship fee changes.

- Presenter \$5000 up from \$2500
- Laramie Ltd (2) \$1800 up from \$1200
- Laramie Chute \$1250 up from \$1000
- Big Horn \$700 up from \$550
- SLT \$400 up from \$250
- Tradesman (Vendors) remain at \$200

9. Correspondence

9.1 Amber Marshall Confirmation

A trailer will be provided for Amber. Amber's team requested 150 people for autograph opportunities. Counter proposal from committee - committee will distribute autograph cards and Amber can do selfies around the rodeo ring. J. Fields will confirm details with Amber's team.

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 7:52PM to meet again on Wednesday, May 10 at 7:00PM at the South Huron Recreation Centre or at the Call of the Chair.

Motion: 13-2023 Moved by: J. Dietrich Seconded by: S. Clarke Result: Carried



Bleacher Rentals 2454 Nixon Rd Simcoe, ON N3Y 4K6 P: (905) 499-3654 adam@bleacherrentals.com www.BleacherRentals.com BN: 821404738RT0001

Contact Darcey Cook (519) 348-8429 218 darceycook@gmail.com 94 Victoria St E, Exeter, ON N0M 1S1 QUOTE Quote #228911004

Event Information Exeter Rodeo

Friday, Aug 11 - Sunday, Aug 13, 2023

Location / Venue

South Huron Recreation Centre 94 Victoria St E, Exeter, ON NOM 1S1

Rental Items				8/11/	2023 - 8/13/2023
	Description	Qt	ty .	Unit	Total
	T10-300, Mobile bleacher Type: Bleachers 10 row, 300 seat max capacity (Net 276 s 46' long x 20' deep 4' walkway with centre aisle. seat calculated at 18"/person 24" row spacing, 8" rise/ row	eats) 2	2	\$2,800.00	\$5,600.00
	TSP15-450, Mobile bleacher Type: Bleachers 15 row, 450 seat max capacity. 390- 420 seats comfortably 48' long x 30' deep 4' walkway with centre aisle. seat calculated at 18"/person 24" row spacing, 8" rise/ row	1		\$3,200.00	\$3,200.00
Logistics					
	Description	Qt	ty	Unit	Total
	Delivery and set up (Drop-Off) Delivery and set up of your bleachers Friday, 8/11 [TBD] 94 Victoria St E, Exeter, ON N0M 1S1	1		\$0.00	\$0.00
	Delivery and set up (Pickup) Delivery and set up of your bleachers Sunday, 8/13 [TBD] 94 Victoria St E, Exeter, ON N0M 1S1	1		\$0.00	\$0.00
		Totals			
		Subtotal HST# 82140 4738 RT0001 @ 1 Total*	3%		\$8,800.00 \$1,144.00 \$9,944.00
		Due on Signature Due by Aug 9, 2023 Remaining Balance*			\$4,972.00 \$4,972.00 \$9,944.00

Additional payment processing fees may apply

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Terms & Conditions

'renter' is referred to as the person or company renting the bleachers.

- 1. Renter is required to get any and all building permits if needed
- 2. Specific delivery and pick-up instruction must be sent over via email, 5 days prior to delivery
- 3. Renter or associated parties are not to move or use controls of any bleacher unit unless written permission is given
- 4. Liability insurance slip may be provided upon request
- 5. Structural stamps may be provided upon request

6. Any damages to the bleacher units, while in possession of the renter will be the responsibility of the renter

7. If additional moving of bleachers and excessive wait times are required, then added fees of \$120/hr will be added to your quoted/invoiced amount. (excessive wait time is considered anything over 1 hour)

8. If quoted bleachers are needed for extra days due to event being postponed or for any other reason, then a 5% late return fee will apply for each additional day the bleachers are required.

9. Bleacher Rentals has the right to take photo's and video to share on any and all platforms unless otherwise stated.

Payment Policy

A 50.00% deposit is required to confirm your contract and full payment will be due 2 days prior to the earliest of the receipt of goods or performance of services.

Additional payment processing fees may apply.

General Cancellation Policy

To ensure availability of all services and products, deposits are non-refundable. You may remove one or more item(s) from your order, or cancel your entire order, according to the following schedule, but the following cancellation fees will apply, subject to any category-specific cancellation policies:

- 91 days prior: no cancellation fee
- 90 days prior: 10% of contract total, less deposit (if refundable)
- 30 days prior: 50% of contract total, less deposit (if refundable)
- · 2 days prior: 100% of contract total, and your deposit will not be refunded

Days prior refers to the number of days before the earliest of the receipt of goods or performance of services.

Signature

Printed Name

Date

From: Alex Wolfe <<u>awolfe@southhuron.ca</u>> Date: May 3, 2023 at 1:56:56 PM EDT To: Jo-Anne Fields <<u>i.fields7575@gmail.com</u>> Cc: Deputy Mayor Dietrich <<u>idietrich@southhuron.ca</u>>, Rebekah Msuya-Collison <<u>clerk@southhuron.ca</u>> Subject: Exeter Rodeo Committee - Resolution Referral from Council

Good afternoon,

At their May 1, 2023 Regular Council meeting Council received the Exeter Rodeo Committee's March 16, 2023 Meeting Minutes. Further Council discussed the Rodeo's recommendation motion #08-2023:

That South Huron Council authorize the withdrawal of \$30,000.00 from the Rodeo Reserve Fund to be donated as follows:

- \$15,000.00 to the Exeter Optimist Club
- \$5,000.00 each for Exeter Legion, Exeter Karate and Exeter Lions Club

During the discussion, Council noted that there was no explanation indicated in the minutes that advise why these funds were to be provided to these specific groups, and no indication what the groups would spend the funds on as the Committee Terms of Reference state that proceeds from the Exeter Rodeo Event shall be used to maintain a Reserve for the next year's Rodeo and for recreation projects in South Huron.

Council passed the following resolution:

Motion: 190-2023 Moved: T. Oke Seconded: M. Vaughan

That South Huron Council refer resolution (08-2023 - Exeter Rodeo recommendation) back to the Exeter Rodeo Committee to bring back further information to Council on how the specific projects or guidelines of the groups outlined in the motion tie into the Exeter Rodeo Committee Terms of Reference for Council consideration.

Carried (5-0)

A link to the Committee <u>Terms of Reference</u> is linked for convenience.

Thanks, Alex Wolfe Deputy Clerk | Corporate Services Department Municipality of South Huron | 322 Main Street South | PO Box 759 | Exeter, ON, NOM 1S6 519-235-0310 x224 | awolfe@southhuron.ca | www.southhuron.ca