

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Agenda

Date: January 19, 2023

7:00 PM – 9:00 PM

Via Zoom

1. Call To Order

2. Agenda

Recommended Motion:

That the agenda for January 19, 2023 be approved as presented.

Motion: 01-2023

Moved by:

Seconded by:

Result:

3. Delegation

Recommended Motion:

That the Exeter RAM Rodeo Committee accept the presentation of Rick Sickinger, Huron County staff and move forward with recommended partnership.

Motion: 02-2023

Moved by:

Seconded by:

Result:

4. Disclosure of Pecuniary Interest and the General Nature Thereof

5. Minutes

Recommended Motion:

That the minutes of November 02, 2022 be adopted as presented.

Motion: 03-2023

Moved by:

Seconded by:

Result:

6. Business Arising from the Minutes

7. Business to be Discussed

7.1 Exeter Lions Club – Update

7.2 Exeter Rodeo - 25th Anniversary

- 7.2.1 Facilities, Grounds and Arena Signage – S. Nickles
- 7.2.2. Marketing and Promotions – Laura Connolly
- 7.2.3. Vendors – Darcey Cook
- 7.2.4. Admissions/Volunteers – Steve Clarke
- 7.2.5. Special Events/Entertainment – Mike Clarke
- 7.2.6. Sponsorships – Jo-Anne Fields

7.3 New Business

7.4 Deferred Business

7.5 Council - Updates

8. Committee Updates

9. Correspondence

9.1 2023 Rodeo Contract – change in dates of 2023 event

*note: contract approved through By-Law 15-2022 was signed for a 2 year term (2022 & 2023, attached contract is for reference only. No new contract required)

Recommended Motion:

Whereas Council did approve By-Law 15-2022 for the Exeter Rodeo in 2023; that an amendment to the contract be made to indicate the change in event dates from August 5 & 6 to August 12 & 13.

Motion: 04-2023

Moved by:

Seconded by:

Result:

9.2 2023 Saddle Club Sponsorship

Recommended Motion:

That the Exeter Rodeo Committee would agree to sponsor year-end awards for youth members of the Exeter Saddle Club, as follows:

- One \$75 class award for age 12 and under.
- One \$75 class award for age 13 to 18.
- One \$100 division award for the division winner with highest points.

Motion: 05-2023

Moved by:

Seconded by:

Result:

10. Adjournment

Recommended Motion:

That the Exeter Rodeo Committee hereby adjourn at _____ to meet again on _____ at _____ PM or at the Call of the Chair.

Motion: 6-2023

Moved by:

Seconded by:

Result:

Corporation of the Municipality of South Huron
Exeter Rodeo Committee
Minutes

Date: November 02, 2022
7:00 PM – 9:00 PM

South Huron Recreation Centre Banquet Hall

Members Present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Darcey Cook, Jim Dietrich, Dave Marshall, Brenda McCarter

Exeter Lions Club members present: Mark Keller, Daryl Beaver, Chad Williamson

Staff: Scott Currie

1. Meeting Called To Order 7:07PM

2. Agenda

Motion: 22-2022

Moved by: Darcey

Seconded by: Scott

Result: Carried

That the agenda for November 02, 2022 be approved as presented.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

- Jo-Anne and Scott declared a conflict on item 6.4.3

4. Minutes

Motion: 23-2022

Moved by: Scott

Seconded by: Darcey

Result: Carried

That the minutes of August 04, 2022 be adopted as presented.

5. Business Arising from the Minutes

None.

6. Business to be Discussed

6.1 Exeter Lions Club - Overview and bar profit share

- Attendance/revenue numbers are pending; this was a successful event as far as the Lions are concerned
- Lions would prefer to manage security on the Friday night

- Corraling arriving visitors continues to be a challenge in the tent area. The committee will consider installing more fencing next year. Perhaps consider putting up more 'no smoking' signs, too.
- Lions are open to ideas and feedback when planning next year
- The Lions representatives left the meeting at 7:38PM

6.2 Recap of the 24th Annual Rodeo

6.2.1 Facilities, Grounds and Arena Signage (S. Nickles)

- parking on the diamonds worked well
- municipal staff were great in preparing the grounds; they were in really good shape

6.2.2 Marketing and Promotions (L. Connolly)

- the committee remarked that marketing and promotion was successful; great attendance!

6.2.3 Vendors (D. Cook)

- nothing to report, everything went smoothly

6.2.4 Admissions and Health & Safety (S. Nickles)

- going to one admission gate made things a lot easier.

6.2.5 Special Activities / Entertainment / Partnerships (M. Clarke)

- musician was happy; would be willing to do it again

6.2.6 Sponsorships (J. Fields)

- roughly \$27,600 brought in; sponsorships went really well

6.3 Exeter Rodeo - 25th Anniversary

6.3.1 Committee Selection

- everyone in attendance expressed satisfaction with status quo

6.3.2 Sponsor Package

- for next year, the committee will consider retooling the sponsorship package
- the social media posting schedule should be re-evaluated along with the sponsorship package

6.3.3 Admission

- no issues to report

6.3.4 Vendor

- no issues to report

6.4 New Business

6.4.1 - Financial snapshot - 2022 event

- Revenue is looking to be over \$30,000

6.4.2 - Proposed Budget – 2023

- Jim and Jo-Anne will inquire with OPP about security for next year

6.4.3 - Golf Cart - Stolen from Ag Building rodeo weekend - damage sustained

- As per their declared conflict at the start of the meeting, Jo-Anne and Scott stepped out at 8:13PM; Jim took over as Chair
- The committee discussed reimbursing FD Roofing Inc for repairs to damaged golf cart used during the 2022 Exeter Rodeo - using this year's surplus revenue.
- Jo-Anne and Scott returned to the meeting at 8:31PM.

6.4.4 – Bleacher rental for 2023

- there is an opportunity to co-purchase a portable bleacher system with a group of event organizers to share in the cost and use of this equipment. More information will be collected and brought back to a future meeting.

6.4.5 – Verbal resignation of Gus Guertz

Motion: 24-2022

Moved by: Darcey

Seconded by: Jim

Result: Carried

That the Rodeo Committee accepts the resignation of member Gus Guertz.

- The Chair will send a letter of thanks.

6.5 Deferred Business

- Exeter Chrysler will be participating in the Santa Claus Parade; willing to incorporate rodeo theme to represent this committee
- This committee has a financial reserve that has been built up overtime: is it time to consider donating some of these funds?
- The Exeter Rodeo Committee discussed donating \$5,000 from the Rodeo Reserve to the Exeter Food Bank.

6.6 Council - Updates

- Two new councillors have been elected to South Huron Council; one each from Stephen and Exeter wards.

7. Committee Updates

None.

8. Correspondence

None.

9. Adjournment

Motion: 25-2022

Moved by: Steve

Seconded by: Darcey

Result: Carried

That the Exeter Rodeo Committee hereby adjourn at 8:45PM to meet again on January 19th, 2023 at 7:00PM or at the Call of the Chair.

Rodeo Performance Contract

Between:

South Huron Exeter Rodeo Committee

Herein after referred to as the “Producer”

OF THE FIRST PART

-and

RODEO MANAGEMENT GROUP INC.

Herein after referred to as the “Contractor”

OF THE SECOND PART

WHEREAS the Producer is producing a public festival called “EXETER RAM RODEO” (hereinafter referred to as the “Festival”) on the weekend of August 12, 13, 2023 on the grounds and property of Exeter located in the Town of Exeter, and Province of Ontario (hereinafter referred to as the “Facility”);

AND WHEREAS the Contractor is a private corporation duly incorporated under the laws of the Province of Ontario and is in the business of providing rodeo entertainment for special events;

NOW THEREFORE IT IS AGREED as follows for each of the weekends:

1. The Producer hereby retains the Contractor to provide the Rodeo for two performances, on the dates specified.
2. In consideration, the Producer agrees to pay the Contractor the sum of Thirty Seven Thousand five hundred Dollars (\$37,500.00) plus any applicable HST for each year. (hereinafter referred to as the “Cost”).
3. The Producer agrees to provide a deposit in the amount of Five Thousand Dollars (\$5,000.00) 90 days prior each year. which deposit is to be adjusted off of the Cost at the time the balance of the Cost is paid, and which deposit is to be returned to the Producer without interest, bonus or penalty in the event that the Rodeo does not proceed on the performance dates due to a default on the part of the Contractor. The parties hereto acknowledge and agree that the deposit will be forfeit to the Contractor as full and final liquidated damages in the event that the Rodeo does not proceed on the performance dates because of a default on the part of the Producer;
4. The Producer agrees to pay the balance of the Cost, after the first performance and before the second performance.

5. The Contractor agrees that each performance on the performance dates will last at least two (2) hours and be comprised of at least five (5) standard rodeo events.
6. The Contractor agrees to provide the following:
 - a. all livestock necessary for all performances.
 - b. all prize monies for all rodeo competitions comprising the Rodeo; c. all gates, panels, pens and enclosures necessary for the set-up of the rodeo arena and the livestock pens;
 - d. all personnel necessary to the Rodeo, including but not limited to stock handlers, time keepers, announcers, judges, sound technicians, etc.
 - e. it's own master of ceremonies and public address system;
 - f. all necessary emergency medical services for the Rodeo, including an on-site medic. The Rodeo Medics will be in attendance at all times of the Rodeo performance.
7. The Producer agrees to provide the following:
 - a. Outdoor facilities where the rodeo arena can be set-up and the where the rodeo performances will take place, with adequate footing and free of hazards; b. Sufficient lighting if there are scheduled night performances (which are not intended as of the date hereof);
 - c. Sufficient power supply for the Contractor's sound system;
 - d. Sufficient sanitation facilities or portable toilets to be available to both contestants and spectators;
 - e. Sufficient spectator seating or bleachers;
 - f. Sufficient clean water for horses and livestock and 2 round bales suitable for horses (grassy) within close proximity of the rodeo arena;
 - g. Sufficient parking for contestants and spectators;
 - h. Sufficient parking direction and crowd control, as needed;
 - i. Suitable camping area for rodeo participants and competitors;
8. The Contractor will arrange and provide proof to the Producer of third party liability insurance protecting the Producer from any and all liability relative to any injuries or damages claimed by any participant in the Rodeo. The liability insurance will have a minimum coverage of 5,000,000.00. In this regard, the Contractor agrees to indemnify and save harmless the Producer, its principals, employees, and personnel from any and all claims, actions, debts, liabilities, liens, or causes of action which may arise as the result of the Rodeo and/or the actions of the Contractor. However, without limiting the generality of the foregoing, nothing herein limits or waives any cause of action against the Producer arising from the negligence of the Producer.
9. The Producer will arrange and provide proof to the Contractor of third party liability insurance protecting the Contractor from any and all liability relative to any injuries or damages claimed by any participant in the Festival. The liability insurance will have a minimum coverage of \$2,000,000.00. In this regard, the Producer agrees to

indemnify and save harmless the Contractor, its principals, employees, and personnel from any and all claims, actions, debts, liabilities, liens, or causes of action which may arise as the result of the Rodeo and/or the actions of the Producer. However, without limiting the generality of the foregoing, nothing herein limits or waives any cause of action against the Contractor arising from the negligence of the Contractor.

10. The Contractor undertakes to ensure the participation of top quality rodeo competitors and to make best efforts to promote the Rodeo to attract the best quality competitors available. The Producer acknowledges that the rodeo competitors are not employees of the Contractor and that the Contractor cannot make assurances relative to the number of competitors who will participate in the Rodeo.
11. The Contractor acknowledges and understands that one of the purposes of the Festival is to promote and raise the profile of the horse industry as a whole. To this end, the Producer will be promoting the Festival to spectators who are not already in the horse industry and, consequently, are not familiar with horses, livestock, or rodeo competitions. The Contractor agrees to participate and adhere to any safety rules imposed by the Producer that are intended to safeguard the welfare and safety of the spectators, the competitors and general public.
12. The parties hereto acknowledge and agree that they will be providing advertising materials, each to the other, for the mutual promotion of the event. In this regard, each of the parties hereto acknowledge and agree that any use of the other's trademarked or copyrighted materials, including logos, names, commercial styles, or any other identification that the other party claims proprietary rights to, is only being used under license, and the license is restricted to the promotion of this particular is only being used for the promotion of this event. Both parties agree not to hold themselves out as representing the other party except for the purpose of this event.
13. The Producer further acknowledges and agrees that the Contractor is to have full production control of the Rodeo performances.
14. The Producer further acknowledges that the Contractor offers rodeo productions and performances on a tour and that the tour is sponsored by Ram trucks. The Producer acknowledges that all advertising concerning the Rodeo must include the official Ram Rodeo Tour or Ram Rodeo Tour logos and promotional materials.
15. The Producer further acknowledges that the Contractor has other tour sponsors associated with different categories of competition within the Rodeo and that the Contractor will be displaying promotional material for each of these sponsors. The Producer acknowledges that the Contractor's tour sponsors who are sponsoring a specific category of competition within the Rodeo are to get exclusive recognition for that category of competition.
16. The Producer further agrees to provide the rodeo tour sponsors with space for a 10'x

10' display booth, if they so request one prior to the week preceding the performance dates.

- 17. The Contractor acknowledges and agrees that the Producer will be seeking independent sponsors of its own for the Festival and that some of these sponsors will want to sponsor the Rodeo. The Contractor acknowledges and agrees that the Producer may provide promotional space and materials for these sponsors within the Rodeo arena, and that the Producer is to be the beneficiary of these sponsorships, not the Contractor.
- 18. The Producer acknowledges and agrees that all advertising for the Festival must include mention of the Ram Rodeo.
- 19. The Contractor agrees and undertakes to have each and every competitor in the Rodeo competitions sign a waiver of responsibility, releasing both the Contractor and the Producer from any liability for personal injury that any competitor might sustain in the course of the Rodeo competitions. The Contractor agrees and undertakes to have a parent or guardian sign such a waiver for any competitor that is under the age of 18.

IN WITNESS WHEREOF the parties have set their hands and seals this seals this _____ day of _____ 2023

WITNESS:

_____)	.
)	per: -----
)	
)	
_____)	_____
)	<i>I have authority to bind the Corporation</i>
)	
)	RODEO MANAGEMENT GROUP INC.
)	per:
)	
)	
_____)	_____
)	<i>I have authority to bind the Corporation</i>

Laurie Clapp

From: Jo-Anne Fields <j.fields7575@gmail.com>
Sent: Saturday, January 7, 2023 2:11 PM
To: Laurie Clapp
Subject: Fwd: Exeter Saddle Club Sponsor

From: bob parsons <bob.parsons5@gmail.com>
Date: January 7, 2023 at 11:42:25 AM AST
To: j.fields7575@gmail.com
Subject: Exeter Saddle Club Sponsor

To the Rodeo Committee I was wondering if you would consider being a sponsor for year end awards for our youth members , we have 2 divisions 12 and under and 13 to 18, each class winner gets an award and the division winner gets a high point award , a class award is \$75 and a division award is \$100 , we would be grateful should you decide to sponsor 1 or more , thank you for your time to consider this request Bob Parsons Executive Director Exeter Saddle Club