Corporation of the Municipality of South Huron

Exeter Rodeo Committee Minutes

Date: May 10, 2023 7:00 PM South Huron Rec Centre

Members Present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Darcey Cook, Laura Goulding, Brenda McCarter, Dave Marshall, Rob Ross (BIA)

Regrets: Jim Dietrich, Dennis Gower

Staff: Laurie Clapp

1. Chair J. Fields called the meeting to order at 7:00pm

2. Agenda

That the agenda for May 10, 2023 be approved as presented.

Motion: 14-2023 Moved by: S. Clarke

Seconded by: L. Goulding

Result: Carried

3. Delegation

None

4. Disclosure of Pecuniary Interest and the General Nature Thereof

None

5. Minutes

That the minutes of April 19, 2023 be adopted as presented.

Motion: 15-2023 Moved by: D. Cook

Seconded by: S. Nickles

Result: Carried

6. Business Arising from the Minutes

7. Business to be Discussed

7.1 Security

- D. Cook advised a security company is working up a quote
- S. Clarke will continue following other possible leads

7.2 Liquor Licence

- D. Cook advised liquor license is still pending
- S. Nickles is following up on some leads

7.3 County Partnership

• L. Goulding advised that the County via R. Sickinger is prepared to do a press release and a promo through their guide including QR coding

7.4 Fundraiser Shirts

• B. McCarter will follow up on ordering shirts for the committee using allotted budget funds for miscellaneous items

7.5 Waterloo Warbirds flyby

S. Nickles will bring update to next meeting

7.6 Deferred Business

None

7.7 Council – Updates

None

8. Committee Updates

- 8.1 Facilities, Grounds and Arena Signage S. Nickles
 - D. Cook shared a quote for bleacher rentals. 450 seat capacity bleachers will be ordered at the cost of \$3200, including delivery and setup
 - S. Nickles Rodeo shirt samples are still pending
 - S. Clarke advised that a 40x60 tent will be about \$3500 with installation

8.2 Marketing and Promotions – L. Goulding

Promotion has begun

- 8.3 Vendors D. Cook
 - Vendor applications are coming in
- 8.4 Admissions/Volunteers S. Clarke
 - Discussed admission costs for Saturday and Sunday. Amber Marshall attraction on Sunday - Lower adult admission fee for Saturday
- 8.5 Special Events/Entertainment M. Clarke
- 8.6 Sponsorships J. Fields

9. Correspondence

- 9.1 Resolution Referral from Council
 - Lengthy discussion

That the Exeter Rodeo Committee receive the correspondence from the South Huron

Council

Motion: 16-2023 Moved by: S. Nickles Seconded by: D. Cook

Result: Carried

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 8:46 PM to meet again on Monday, May 29 at 7 PM at the South Huron Recreation Centre or at the Call of the

Chair

Motion: 17-2023

Moved by: M. Clarke

Seconded by: S. Clarke

Result: Carried