

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Minutes

Date: January 19, 2023

7:00 PM – 9:00 PM

Via: Zoom

Members Present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Darcey Cook, Jim Dietrich, Laura Connolly

Exeter Lions Club members present: Darryl Beaver

Delegation: Rick Sickinger, Huron County

Staff: Laurie Clapp

1. Chair J. Dietrich called the meeting to order at 7:01pm

2. Agenda

That the agenda for January 19, 2023 be approved as presented.

Motion: 01-2023

Moved by: D. Cook

Seconded by: S. Nickles

Result: Carried

3. Delegation

The Chair invited Rick Sickinger, Huron County Economic Development Officer: Tourism to say a few words. Rick shared an interest in County cooperation with promoting the 25th annual rodeo as a tourism event. He had a few questions to leave with the committee for discussion.

- What type of support would you like?
- How can Ontario's West Coast and Huron County help support marketing and possibly appoint people to the event?
- Promotional opportunities: Social Media, Ontario's West Coast tourism site, Visitors guide

It was decided that J. Fields, L. Connolly would meet with him some time in March and discuss possible promotional supports and bring back points to the next meeting. Rick left the meeting at 7:07pm.

4. Disclosure of Pecuniary Interest and the General Nature Thereof

None

5. Minutes

Recommended Motion:

That the minutes of November 02, 2022 be adopted as presented.

Motion: 02-2023

Moved by: D.Cook

Seconded by: L. Connolly

Result: Carried

6. Business Arising from the Minutes

None

7. Business to be Discussed

7.1 Exeter Lions Club – Update

Darryl Beaver from the Exeter Lions shared that the Exeter Lions will be withdrawing from being part of the Exeter Rodeo effective immediately. M. Clarke and J. Dietrich expressed thanks for the partnership and appreciation for the efforts of the Lions. Darryl left the meeting 7:07pm.

7.2 Exeter Rodeo - 25th Anniversary

Everyone confirmed a commitment to their current positions.

7.2.1 Facilities, Grounds and Arena Signage – S. Nickles

7.2.2. Marketing and Promotions – Laura Connolly

7.2.3. Vendors – Darcey Cook

7.2.4. Admissions/Volunteers – Steve Clarke

7.2.5. Special Events/Entertainment – Mike Clarke

7.2.6. Sponsorships – Jo-Anne Fields

7.3 New Business

L. Connolly suggested the possibility of a parade at some point through the Rodeo weekend. D. Cooke said that the Canadian Cowgirls shared interest in being a part of a parade for the 25th anniversary. L. Connolly is going to investigate the potential of a parade and bring details back to the next meeting for a decision.

S. Clarke brought forward the need for someone to take the place of the Lions in acquiring a liquor licence and SOP. M. Clarke and S. Clarke will speak with standing members of the Exeter Optimists as to their interest in partnering through an SOP and liquor licence and will extend an invitation to attend the next meeting to discuss details. If no other options come through it was agreed that RMG would be approached to provide a SOP.

Security was discussed and it was agreed that there should be more security and that committee members should be on rotation in teams of two to assist with it. D. Cook will speak to OPP in Perth re: paid duty for the Rodeo.

7.4 Deferred Business

7.5 Council - Updates

8. Committee Updates

9. Correspondence

9.1 2023 Rodeo Contract – change in dates of 2023 event

*note: contract approved through By-Law 15-2022 was signed for a 2 year term (2022 & 2023, attached contract is for reference only. No new contract required)

Whereas Council did approve By-Law 15-2022 for the Exeter Rodeo in 2023; that an amendment to the contract be made to indicate the change in event dates from August 5 & 6 to August 12 & 13.

Motion: 03-2023

Moved by: S. Nickles

Seconded by: M. Clarke

Result: Carried

9.2 2023 Saddle Club Sponsorship

That the Exeter Rodeo Committee would agree to sponsor a 2023 year-end award for youth members of the Exeter Saddle Club, as follows:

- One \$100 division award for the division winner with highest points.

Motion: 04-2023

Moved by: M. Clarke

Seconded by: S. Clarke

Result: Carried

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 7:48PM to meet again on March 16 at 7:30PM at the South Huron Recreation Centre or at the Call of the Chair.

Motion: 05-2023

Moved by: M. Clarke

Seconded by: D. Cook

Result: Carried